# SageCRM Mobile Access

## CRM on the go

A comprehensive CRM solution must enable your organization's sales, marketing and customer care professionals to access up-to-date critical data—regardless of where these employees are located. This is even more critical for sales people who are often out on the road with no desktop access to their account or customer information. SageCRM offers mobile users the functionality to access critical customer data while on the move.

PDA users such as field sales representatives can be connected online for real-time access. Set up is easy, simply point the mobile device's browser to the company's SageCRM system. The benefits of real-time access to your CRM solution and database are numerous and can have a positive impact on your business performance and profits.

## BENEFITS

Provides fast, up-to-date access to critical data regardless of your location

Improves productivity of executives, sales reps, and service professionals while on the road

Increases the levels of usage of SageCRM in your business

Enables users to capture customer information while in the field

Populates the CRM system with data immediately ensuring it is not lost or forgotten

◀ *The SageCRM Mobile Access solution enables field sales people, service professionals, and executives to access critical CRM data while on the road via mobile device; view reports, view open opportunities, and contact details.*

## About SageCRM

SageCRM is an easy-to-use, fast-to-deploy, feature-rich Customer Relationship Management solution with out-of-the-box but configurable business process automation. Access methods include both hosted and deployed models through a Web browser.

## FEATURES

**Remote Access**

With SageCRM Mobile Access functionality users can access critical data and work anytime, anywhere. Sales, marketing, and customer care professionals have fast, up-to-date access to critical data regardless of their location, increasing their productivity and efficiency levels.

**Access to and Organization of Information**

Online mobile users get real-time interaction with the SageCRM system. Wireless connectivity with enhanced support for Personal Digital Assistant (PDA) and WAP devices brings real-time data to your fingertips—anywhere, anytime.

**Return on Investment**

Working with SageCRM on a mobile increases the usability of the SageCRM product and maximizes employee time. Increasing the levels of usage of SageCRM in your business reduces the total cost of ownership of the solution. In addition, the ability for users to maximize their time by working when traveling increases their productivity and performance rates.

**Improved Data Collection and Validation**

Field personnel can access and populate the CRM system on the move. Customer information captured in the field can be populated in the CRM system immediately ensuring it is not lost or forgotten, while customer data can be checked for accuracy on the move.

Contact Sage Software for a list of models supported.

In addition to all WAP-enabled mobile phones, SageCRM's Wireless Mobile solution supports the following PDA devices:
Device Example
Pocket PC HP iPAQ
Any other mobile device with a browser that supports WML 1.1

## ABOUT SAGE SOFTWARE

Sage Software supports the needs, challenges, and dreams of more than 2.7 million small and midsized business customers in North America through easy-to-use, scalable, and customizable software and services. Our products help manage a complete range of business functions including: accounting, operations, customer relationship management, human resources, time tracking, merchant services and the specialized needs of the construction, distribution, healthcare, manufacturing, nonprofit, and real estate industries.

**sage** software

*Your business in mind.*